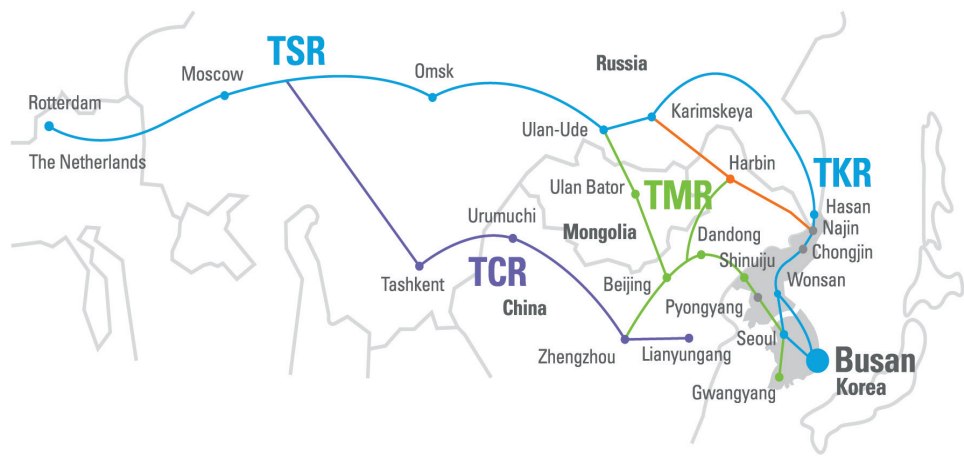


# Why RailLog Korea?



## Busan – hub city of transportation and logistics in Northeast Asia

RailLog Korea presents great growth potential, thanks to the geographical benefits of Busan where the fair takes place, as the very starting point and final destination of the Trans-Asian Railway (TAR) network. In addition, Busan is a hub city where all logistics functions, including railroad, port, air and highway are integrated, aiming to be the logistics hub in Northeast Asia.

## Major Investment from Korean government

The Korean government is planning to invest 130 billion won (US\$121 million) from 2020 to 2026 to boost the country's railway vehicle parts industry. In particular, they plan to change old rolling stock to new ones during 2020 – 2024. In addition, central and local governments are promoting the construction/expansion of railways and subways, eco-friendly alternatives to road transportation, aiming for the 'Green Transportation Era.'

## Latest venue for railway business

RailLog Korea is the latest venue and real marketplace for the railway business where the most advanced technologies from global players are presented, from parts and components to rolling stock and railway logistics. It also provides an insight into the region's railway business with plentiful fringe events covering a comprehensive range of topics.

## Sustainable railway show

RailLog Korea has developed its show concept of railways as an eco-friendly mode of transportation, while focusing on eco-friendly show management as well. This approach includes no pytex carpet for the entire exhibition hall and energy-saving air conditioning throughout the exhibition.

## Growth potentials with feasible trans-Korean railway

Korea's railway market sees further growth potentials, aided by the current conciliatory atmosphere in the Korean Peninsula. After the historic inter-Korean summit in April 2018, the idea of restoring the disconnected cross-border traffic route gathered steam again. The reconnection of the trans-Korean railway will bolster inter-Korean economic cooperation, creating a cornerstone for the TAR network and generating lots of business opportunities.

## We provide more than figures

Jointly organised by Messe Frankfurt and BEXCO, both of which are armed with years of experience in organising trade fairs and have an extensive global network, RailLog Korea provides successful access to the rapidly growing Korean and Asian railway market.

“Through RailLog Korea 2019, we have set up our connection with the major Korean rolling stock manufacturers, railway operators and CRRC Zhuzhou Electric. .... We have reason to believe that together with the most competitive products, we can satisfy the demands of the Korean market.”

XIE Fei, Marketing Manager, CRRC Zhuzhou Electric Co Ltd.

# 2021 Show details

## Show dates

16 – 19 June 2021 (Wed – Sat), biennial

## Opening hours

16 – 18 June 2021 10:00 – 17:00  
19 June 2021 10:00 – 15:00

## Venue

Halls 1, 2 & 3A, BEXCO – Busan Exhibition & Convention Center, Busan, South Korea

## Participation fee

Raw space US\$270.00 / sqm (min 36 sqm)  
Package booth US\$330.00 / sqm (min 9 sqm)

## Hosts

Busan Metropolitan City  
Korea Railroad Corporation  
Korea Rail Network Authority

## Organisers

Messe Frankfurt Korea Ltd.  
BEXCO

## Co-organisers

The Korea Railway Association (KORASS)  
Korea Rolling Stock Industries Association (KORSIA)

Register now to enjoy special discount benefits!

**Early-bird discount:**  
5% discount for bookings received on or before 31 December 2020

**Quantity discount:**  
5% discount for registration of 36+ booth

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Fax. +82 51 740 3404  
railkorea@bexco.co.kr

**raillog**  
KOREA

# Korea Railways & Logistics Fair

Korea's leading international trade fair for railway technology, infrastructure and logistics

**16 – 19 June 2021**

BEXCO – Busan Exhibition & Convention Center, Busan, Korea

[www.raillogkorea.com/en](http://www.raillogkorea.com/en)

Subject to change, information as of June 2020

**bexco**  **messe frankfurt**



# RailLog Korea - Ride on the fastest success track for your business



RailLog Korea, Asia’s foremost business and networking platform for railway technology, as well as the infrastructure and logistics industries, takes place biennially in Busan, South Korea – the natural starting point and final destination of the Trans-Asian railway network.

In 2021, RailLog Korea is taking place for the 10th time – we look forward to seeing you there as we celebrates its 10th anniversary!

## 2019 Show highlights

### Rolling stock mock-ups & railway vehicles on display

Rolling stock models and real railway vehicles as well as parts and components were exhibited at the fairground, anchoring RailLog Korea as the best market place for the railway industry.

### Austria national pavilion

The Austria national pavilion, which was seen at the 2015 and 2017 editions, was organised once again with 6 companies at the 2019 edition by the embassy of Austria Commercial Section in Korea.

## Facts & Figures 2019

**165 exhibitors**  
from 23 countries and regions

**20,106 visitors**  
including some 785 international buyers

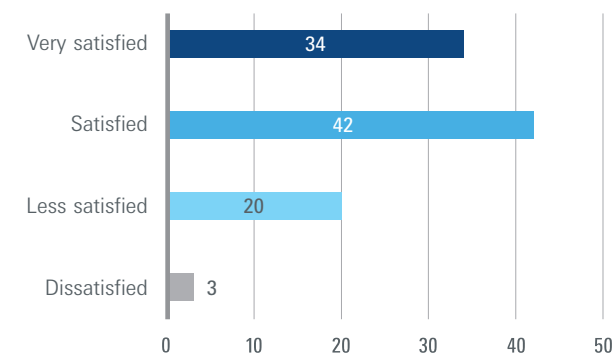
**17,000 sqm exhibition space**

### Value added events

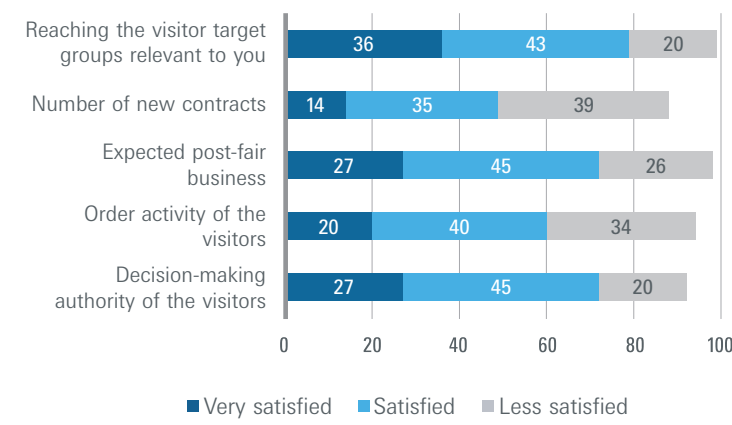
Various technical seminars and networking events were offered for industry players to share their latest railway products, services and insight to a specialised audience.

## 2019 Exhibitor survey

### Overall assessment

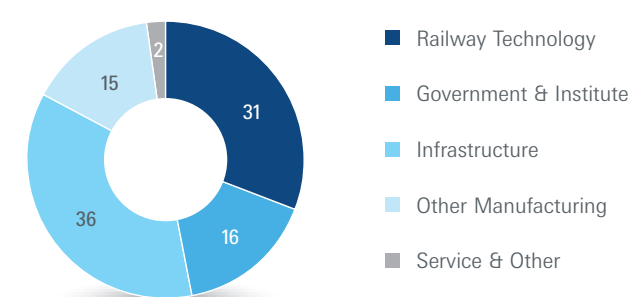


### Business effectiveness:

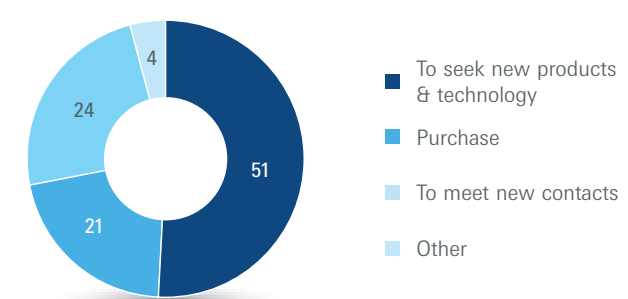


## 2019 Visitor profile

### Business sector



### Purpose of visit



## Exhibit group

### Railway technology

Railway vehicles for public and freight transport, subassemblies & vehicle components, maintenance, traffic management systems, etc.

### Interiors

Interior fittings, vehicle equipment, finishings, etc.

### Infrastructure

Railway infrastructure and construction, track machinery and equipment, signaling & control systems, station facilities and equipment, tunnel construction and maintenance, etc.

### Transport IT & logistics

Transport management, freight traffic logistics, supply chain management, material handling, distribution, storage and warehousing, etc.

### Others

Consulting, institutions, associations, media, railroad travel & catering services, etc.

“ We were very satisfied with the trade fair. We talked to many decision-makers and welcomed numerous interested trade visitors to our stand. In fact, we met significantly more potential customers during this year’s event than we did in 2015 or 2017. Now it’s time to start the ball rolling with the projects we discussed. ”

Robert Kollouch,  
Head of Railway Engineering,  
AUSTROROLL® - Wieland Austria GmbH

“ RailLog Korea is one of the Asian trade fairs that’s always worth a visit. That’s why it is a fixed date in our calendar. We’ve had some excellent appointments and conversations during the fair, and a very informative tour in the plant of Hyundai Rotem. ”

Matthias Buehler,  
Strategic Purchasing Manager International  
Procurement Office Asia,  
Deutsche Bahn AG

